



IBTB 1.İSTANBUL BALKAN TOURISM BOURSE FAIR

EVENT PROGRAMME

20 SEPTEMBER 2023

10:30 - 12:00 Official Opening Ceremony

14:00 – 15:00 Cultural Relations Between Balkan Nations

Moderator: Melike ÖNCEL / TÜRSAB Culture Tourism Expert Committee Vice President

Speakers

Recep GÜRKAN / Mayor of Edirne Municipality

Nezih BAŞGELEN / Archaeologist and Author

21 SEPTEMBER 2023

10:30 – 11:30 International Road Tourism Transport and Interbus

Moderator: Cem TÜRKKAN / Head of TÜRSAB Road Tourism Expert Committee

Speakers

Emre AK / Istanbul Chamber of Commerce Passenger Transport and Travel Agencies
Occupational Committee Vice Chairman

Dr. Kemal KARAYORMUK / TOBB Road Passenger Transport, Sector Council Academic
Consultant

Kerem Serkan ÇOBAN / TÜRSAB Board Member

12:00 – 13:00 The Popularity of TV Series in the Balkans and Their Impact on Tourism

Speakers

Salmi GAMBAROVA / Madd TV Senior Sales Manager (Africa&Asia)

Alaa ELABASY / Madd TV Senior Sales Manager (MENA&North Africa and Central&Eastern Europe)

22 SEPTEMBER 2023

11:00 – 11:30 Balkan Music – Seyyah Group

12:00 – 12:30 Edirne Municipality Show Wrestling

12:30 – 12:45 Edirne Municipality Folk Dance

12:30 – 13:00 Edirne Municipality Marching Band

14:00 – 14:30 Silivri Municipality Folk Dance

14:30 – 15:00 Balkan Music – Seyyah Group